



Centre for Local
Economic Strategies

April 2016

***STRUCTURE AND TERMS OF REFERENCE FOR GREATER MANCHESTER SOCIAL
VALUE NETWORK***

Chaired by

Centre for Local Economic Strategies

1 INTRODUCTION

The Greater Manchester Social Value Network (GMSVN) was formulated in January 2015. It was brought together initially by the Centre for Local Economic Strategies (CLES), the Manchester Alliance for Community Care (MACC), and Salford City Council. The initial reasoning for developing the group was in order to raise the profile of activities being undertaken across Greater Manchester by the public, commercial and social sectors around social value. Having met on three occasions, the group has decided there is a more need for a proposed (informal) structure for the group, which this paper documents.

2 PURPOSE

The purpose of GMSVN is to promote Social Value as agreed by the organisations which have participated in the early meetings¹.

This is the vision:

to encourage organisations in every sector to seek relevant social, environmental and economic value from everything they do, including service delivery, commissioning and procurement. Social value considers more than just the financial transaction and includes: happiness; wellbeing; health; inclusion; empowerment; poverty; environment.

3 MEETING THE PURPOSE

The GMSVN has also agreed a set of ways in which the purpose can be achieved. These relate largely to three themes:

Theme 1 – collect

Theme 1 is about collecting information, evidence and examples of social value from across Greater Manchester and particularly:

- Collecting and promoting examples of social value;
- Collecting together an evidence base for social value.

Theme 2 – support

Theme 2 is about supporting organisations across all sectors to deliver more effective social value policy, practice and outcomes and particularly:

- Supporting commissioning and procurement behaviour through training and engagement;
- Supporting the implementation of the Greater Manchester Social Value Procurement Framework.

Theme 3 – influence

Theme 3 is about using the skills knowledge and experience of the group to influence the behaviour of the range of individuals and organisations with a stake in social value and particularly:

- Influencing and embedding social value into behaviour;
- Linking social value to the economic growth and public service reform agendas;
- Influencing and challenging European funding and procurement specifications;
- Challenging the contemporary market driven approach to place;
- Influencing the social responsibility practice of the private sector.

4 PROPOSED STRUCTURE

The purpose and ways of achieving it has been agreed amongst the existing members of the group. Whilst recognising the need for the activities of the group to be organic, there is also a need for some form of structure, which reflects the need for network to continue as a social movement. It is proposed that there are two parts to the structure.

¹ Centre for Local Economic Strategies, Salford City Council, Manchester Alliance for Community Care, Salford CVS, Bolton at Home, Bolton CVS, University of Manchester, Greater Manchester Centre for Voluntary Organisation, Tameside CVS, Tameside Council, Association of Greater Manchester Authorities, Voluntary Sector North West.

4.1 Core Group

The role of the Core Group is to make the network thrive and so achieve its purpose through: visioning; influencing; planning; coordinating; evaluating; acting; and reflection.

This includes encouraging, inspiring and enabling the wider membership of the Network so as to further the aims of GMSVN.

The requirements for membership of the core group are

- A strong commitment to the purpose of the Network
- A strong connection to Greater Manchester
- Regular attendance at Core Group meetings and willingness to take on the arising work

The aim is to encourage a broad membership of the core group from different types of organisation and from different GM boroughs.

Membership at April 2016

Mathew Jackson - CLES (Chair)
Nigel Rose – MACC (Facilitator)
Alison Page – Salford CVS
Anne Lythgoe – Salford City Council
Clare Ibbeson – Salford CVS
Collette Humphreys – Wythenshawe Community Housing Group
Marie Graham - GMCVO
Tom Wilde – Trafford Housing Trust

4.2 Member of Network

Alongside the core group is a wider group of people across Greater Manchester who:

- Have commitment to the purpose of the Network and demonstrate a commitment to Greater Manchester
- Actively support the work of GMSVN
- Share information with other members of the network
- Work with others to champion the principles and practice of social value in their organisation and networks

The Core Group will support the wider network through

- Networking and learning opportunities
- Advice, information and support
- News about the work of the Network